

Draft Corporate Plan

Our Vision **An open, fairer, greener Cheshire East**

Open

We will provide strong community leadership and work transparently with our residents, businesses and partners to deliver our ambition in Cheshire East

Fair

We aim to reduce inequalities, promote fairness and opportunity for all and support our most vulnerable residents

Green

We will lead our communities to protect and enhance our environment, tackle the climate emergency and drive sustainable development

Our Priorities

An open and enabling organisation

- Ensure that there is transparency in all aspects of council decision making
- Listen, learn and respond to our residents, promoting opportunities for a two-way conversation
- Support a sustainable financial future for the council, through service development, improvement and transformation
- Maximise commercial opportunities for the council
- Support and develop our workforce to be confident, motivated, innovative, resilient and empowered
- Promote the services of the council through regular communication and engagement with all residents

A council which empowers and cares about people

- Reduce health inequalities across the borough
- Reduce the reliance on long-term care by improving services closer to home and providing more extra care facilities, including dementia services
- A commitment to protect the most vulnerable people in our communities
- Safeguard our children from abuse, neglect and exploitation
- All children to have the best start in life with ongoing opportunities to maximise their potential
- Increase the life opportunities for young adults and adults with additional needs
- Be the best corporate parents and improve outcomes for vulnerable children and young people
- A collaborative way of working with partners to support communities to achieve their full potential

A thriving and sustainable place

- A great place for people to live, work and visit
- Welcoming, safe and clean neighbourhoods
- Reduce impact on the environment
- A transport network that is safe and promotes active travel
- Thriving urban and rural economies with opportunities for all
- Be a carbon neutral council by 2025

Our Values

We are
flexible

We
innovate

We take
responsibility

We deliver
the **service**
that customers
need

We use
effective
teamwork